



ANNUAL PARTNERSHIP PACKET
2024

The
SOUTH CENTRAL CHAPTER
of ASID

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS
SOUTH CENTRAL



The SOUTH CENTRAL CHAPTER of ASID would like to introduce the overall theme for the year...



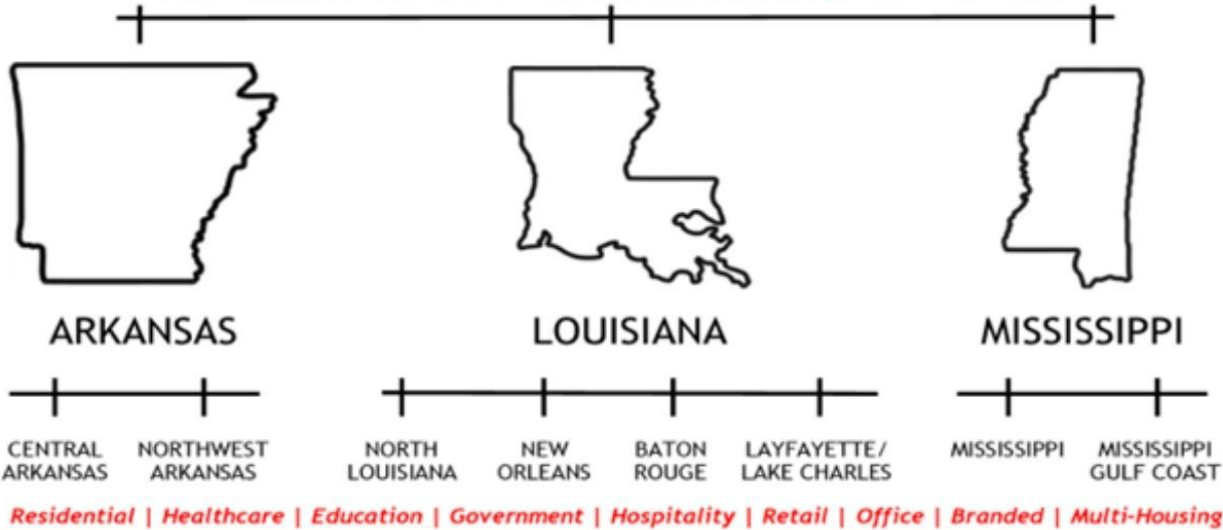
Join us as we bring back our **Spark**! We are in search of what drives us, what inspires us, and what truly makes a difference in how we impact lives through ASID. We want you to feel the spark again, to feel like you are apart of something that is meaningful, to create relationships that spark friendships, and in turn bring value to you! We look forward 2024 and partnering with you through the year. As always, we truly thank you for your support!

Join us in incorporating our four core pillars this year, and sparking BIG things for 2024!

1. **Cultural Spark:** continuously evolve the body of knowledge and the impact of design through exploring different cultural backgrounds and philosophies that in turn SPARK inspiration in design that elevates the human experience where people live, work, plan, heal and learn.
2. **Leadership Spark:** to be the go-to source for knowledge across all building typologies and professionals, and to think in new and interesting ways that SPARK ideas to advance the profession and professionals in interior design.
3. **Spark Advocacy:** increase awareness and recognition of the positive SPARK that intentional design has on the community through innovation, sustainability, and focused on human-centered interior design.
4. **Community Spark:** To encourage collaboration and connection that fosters relationships amongst like-minded individuals from all backgrounds in hopes to build a community with a SPARKED interest in human centric design.

SOUTH CENTRAL CHAPTER

800+ Chapter Members in 3 States & 8 Design Communities



@sc.asid



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ASID South Central Chapter

2024 Events

CHAPTER SIGNATURE EVENT

Design Summit | Board Meeting | EID Awards Gala
April 12 - 13, Little Rock, AR

MISSISSIPPI SIGNATURE EVENT

TBD

ARKANSAS SIGNATURE EVENT

TBD

Chapter Monthly Meetings

Central Arkansas Design Community Meetings
1st Thursday of every month, Little Rock

North Louisiana Design Community Meetings
2nd Wednesday of every month, Shreveport

Northwest Arkansas Design Community Meetings
3rd Thursday of every month, NWA

New Orleans Design Community
** excitingly, coming soon! **

We are always actively looking for
volunteers to help within the other
4 design communities not listed under
Chapter Meetings.

Please let us know if you are willing to help!

hey you... did you know?!

- ★ By becoming a Partner, you get first dibs on hosting chapter meetings!
- ★ You can host the chapter board or local design community when they get together to plan events and meetings!
- ★ Designers can physically see your involvement and support when your logo is attached to all Buzz Newsletters, email blasts, and signage at events!
- ★ This is a **BIG ONE**... by becoming a partner, your gracious contribution goes toward the costs and fees associated with our Annual Chapter Event!
 - This year Summit and the Awards Gala will be held in Little Rock AR.

The ASID South Central Chapter
is able to hold monthly meetings
and host such amazing events
because of

you!

WE HOPE YOU WILL JOIN US IN

2024

BELOW PRICING IS FOR ASID INDUSTRY PARTNERS & MEMBERS ONLY

2024 SOUTH CENTRAL PARTNER BENEFITS: ASID MEMBERS	DIAMOND \$3,850	PLATINUM \$3,300	GOLD \$2,750	SILVER \$1,375	BRONZE \$660	PEWTER \$330
Company NAME, LOGO & LINK on the chapter website homepage sc.asid.org	X	X	X			
Company NAME, LOGO & LINK on the chapter website under the Partner's tab	X	X	X	X	X	X
Company NAME, LOGO & LINK in the chapter monthly BUZZ publication	X	X	X	X	X	X
Company LOGO on all chapter social media accounts	X	X	X	X	X	
Company HIGHLIGHT in the chapter monthly BUZZ publication & on all chapter social media accounts	4/yr	3/yr	2/yr			
Company specific EBLAST to members- (Company to provide graphics & content)	6/yr	4/yr	2/yr			
2 minute company spotlight, in person or by video during the chosen State Signature Event	X					
1 minute company spotlight, in person or by video during the chosen State Signature Event		X				
30 second company spotlight video during the chosen Signature Event			X			
Opportunity to HOST & UNDERWRITE a local Design Community Meeting, Event, or CEU- LOGO on BUZZ	X	X	X	X	X	X
Discount for booth or table space at the Chapter Design Summit (if the program includes the option)	3 free	2 free	1 free	-50%	-25%	

Additional Details:

Each Chapter Signature Event & each Design Communities Signature Event will generate additional sponsorship opportunities at various prices! (Examples could be: Award Presenters, Speaker Sponsors, Vendor Booths, Swag Bags, Photo Booth Sponsors, Food or Bar Sponsors, Entertainment Sponsor, etc.). These additional sponsorship options will give everyone, with any type of budget, a sponsorship opportunity. These additional sponsorships will be offered to Partners first, starting at the Diamond level, then later will be offered to non-partners/members. Each Event Planning Committee will determine the various sponsorship opportunities, cost, & limitations for each. Monthly DC meetings will have a 'once a year host/sponsorship limit' per Partner, unless no other sponsor is available. *If a Partner is not available to sponsor, a NON-Partner can sponsor for \$100 per event, plus cost of sponsorship.*

BELOW PRICING IS FOR **NON-ASID** INDUSTRY PARTNERS & MEMBERS

2024 SOUTH CENTRAL PARTNER BENEFITS: NON-ASID MEMBERS	DIAMOND \$5,390	PLATINUM \$4,620	GOLD \$3,850	SILVER \$1,925	BRONZE \$924	PEWTER \$462
Company NAME, LOGO & LINK on the chapter website homepage sc.asid.org	X	X	X			
Company NAME, LOGO & LINK on the chapter website under the Partner's tab	X	X	X	X	X	X
Company NAME, LOGO & LINK in the chapter monthly BUZZ publication	X	X	X	X	X	X
Company LOGO on all chapter social media accounts	X	X	X	X	X	
Company HIGHLIGHT in the chapter monthly BUZZ publication & on all chapter social media accounts	4/yr	3/yr	2/yr			
Company specific EBLAST to members- (Company to provide graphics & content)	6/yr	4/yr	2/yr			
2 minute company spotlight, in person or by video during the chosen State Signature Event	X					
1 minute company spotlight, in person or by video during the chosen State Signature Event		X				
30 second company spotlight video during the chosen State Signature Event			X			
Opportunity to HOST & UNDERWRITE a local Design Community Meeting, Event, or CEU- LOGO on BUZZ	X	X	X	X	X	X
Discount for booth or table space at the Chapter Design Summit (if the program includes the option)	3 free	2 free	1 free	-50%	-25%	

Additional Details:

Each Chapter Signature Event & each Design Communities Signature Event will generate additional sponsorship opportunities at various prices! (Examples could be: Award Presenters, Speaker Sponsors, Vendor Booths, Swag Bags, Photo Booth Sponsors, Food or Bar Sponsors, Entertainment Sponsor, etc.). These additional sponsorship options will give everyone, with any type of budget, a sponsorship opportunity. These additional sponsorships will be offered to Partners first, starting at the Diamond level, then later will be offered to non-partners/members. Each Event Planning Committee will determine the various sponsorship opportunities, cost, & limitations for each. Monthly DC meetings will have a 'once a year host/sponsorship limit' per Partner, unless no other sponsor is available. **If a Partner is not available to sponsor, a NON-Partner can sponsor for \$100 per event, plus cost of sponsorship.**

2024 PARTNERSHIP REGISTRATION CAN BE COMPLETED HERE: [SCASID-EVENTS.COM/PARTNERSHIPS](https://scasid-events.com/partnerships)

PARTNERSHIP QUESTIONS CAN BE EMAILED TO KANDID SCOTT AT: [PRESIDENT@SC.ASID.ORG](mailto:president@sc.asid.org)

WANT TO BECOME AN ASID INDUSTRY PARTNER? VISIT: [ASID.ORG/BELONG/APPLY/INDUSTRY-PARTNERS](https://asid.org/belong/apply/industry-partners)

thank you to our wonderful sponsors from 2023...

DIAMOND



PLATINUM



GOLD



SILVER



BRONZE



PEWTER

