



# The American Society of Interior Designers (ASID)



Dear Vendors, Supporters & Friends...

As leaders of The South Central Chapter of ASID, we are responsible to generate, collect, and disseminate applied knowledge to our members & the general public regarding the mission & values of the society.

Through education, knowledge sharing, community building, advocacy, & outreach, we strive to advance the interior design profession & in the process, demonstrate and celebrate the power of design to positively change people's lives.

ASID leads interior designers in shared conversations around topics that matter: evidence-based & human-centric design, social responsibility, well-being & sustainability. We showcase the impact of design on the human experience & the value interior designers provide to society.

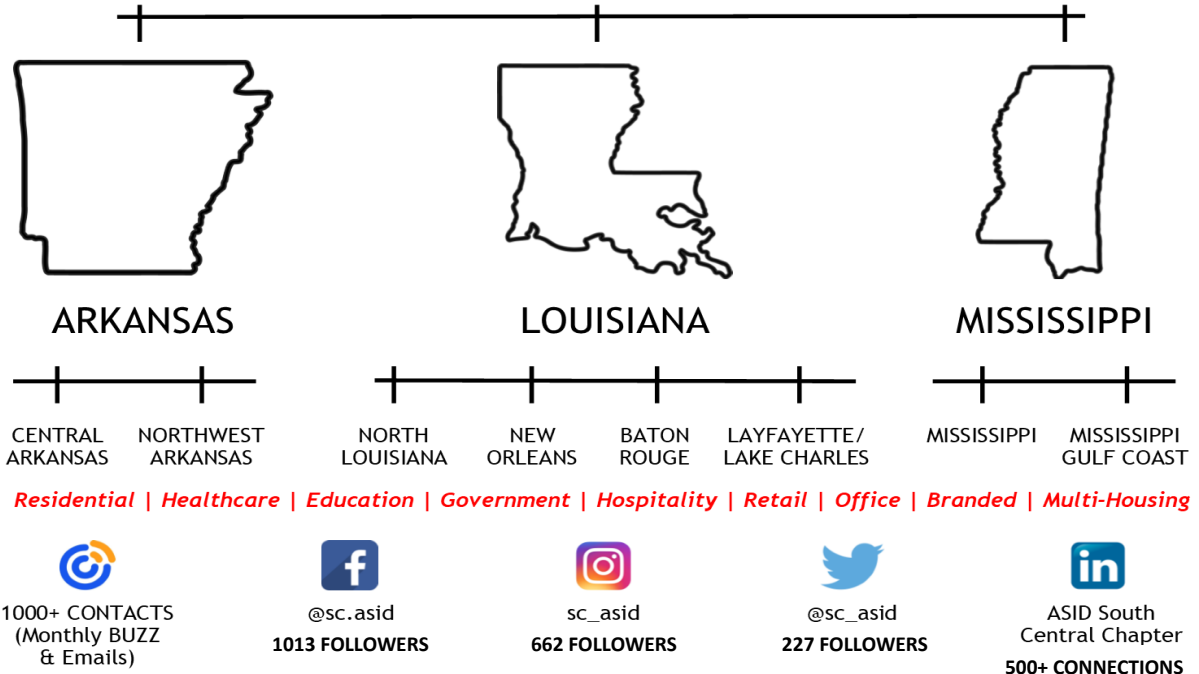
The South Central Chapter needs your help to bring all of this to fruition & support our membership. We value collaboration with others to help share our mission & prepare our members to excel in a dynamic & evolving profession.

Thank you in advance for your consideration to join our efforts by supporting us financially through your partnership with our organization. This partnership will not only help the chapter but will also help strengthen our local design communities as you have the opportunity to share your brand & work directly with your local members.

Sincerely,  
The South Central Chapter of ASID,  
FY2023 Board of Directors

## SOUTH CENTRAL CHAPTER

**800+ Chapter Members in 3 States & 8 Design Communities**



### -2023 EVENTS-

#### CHAPTER SIGNATURE EVENT

Design Summit | Board Meeting | EID Awards Gala  
March 31-April 2, New Orleans, LA

#### MISSISSIPPI SIGNATURE EVENT

Student Celebration | Strategic Planning | Board Mtg.  
June 1-3, Jackson, MS

#### ARKANSAS SIGNATURE EVENT

Product Runway | Board Meeting  
September 14-16, Northwest Arkansas

Central Arkansas Design Community Meetings  
1st Thursday of every month, Little Rock

North Louisiana Design Community Meetings  
2nd Wednesday of every month, Shreveport

Northwest Arkansas Design Community Meetings  
3rd Thursday of every month, NWA

### -PLUS-

BUZZ Publication  
Monthly

Design Community Eblasts  
Monthly

Chapter Social Media

Chapter Website

Student Chapter Meetings

*\*There are currently no set schedules in the other 5 Design Communities but we are actively looking for volunteers to help in these areas. Please let us know if you are willing to help!*

<b>2023 SOUTH CENTRAL PARTNER BENEFITS</b>	<b>DIAMOND \$3,500</b>	<b>PLATINUM \$3,000</b>	<b>GOLD \$2,500</b>	<b>SILVER \$1,250</b>	<b>BRONZE \$600</b>	<b>PEWTER \$300</b>
Company NAME, LOGO & LINK on the chapter website homepage <a href="http://sc.asid.org">sc.asid.org</a>	<b>X</b>	<b>X</b>	<b>X</b>			
Company NAME, LOGO & LINK on the chapter website under the Partner's tab	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Company NAME, LOGO & LINK in the chapter monthly BUZZ publication	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Company LOGO on all chapter social media accounts	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	
Company HIGHLIGHT in the chapter monthly BUZZ publication & on all chapter social media accounts	<b>4/YR</b>	<b>3/YR</b>	<b>2/YR</b>	<b>1/YR</b>		
Company specific EBLAST to members- (Company to provide graphics & content)	<b>6/YR</b>	<b>4/YR</b>	<b>2/YR</b>			
2 minute company spotlight, in person or by video during the chosen State Signature Event	<b>X</b>					
1 minute company spotlight, in person or by video during the chosen State Signature Event		<b>X</b>				
30 second company spotlight video during the chosen Signature Event			<b>X</b>			
Opportunity to HOST & UNDERWRITE a local Design Community Meeting, Event, or CEU- LOGO on BUZZ ad for event*	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Discount for booth or table space at the Chapter Design Summit (if the program includes the option)	<b>3 FREE</b>	<b>2 FREE</b>	<b>1 FREE</b>	<b>-50%</b>	<b>-25%</b>	
<b><i>*All Chapter &amp; Design Community Meetings/Events/CEUs will be hosted &amp; underwritten by SC Chapter Partners</i></b>						

- **PRICES LISTED ABOVE ARE FOR ASID INDUSTRY PARTNERS & MEMBERS ONLY. NON-MEMBERS MAY BECOME PARTNERS AT THE RATES SHOWN ABOVE +40%. NO EXCEPTIONS!**
- **Each Chapter & DC Signature Event will generate additional sponsorship opportunities.** (ie; Location Sponsors, Award Presenters, Speaker Sponsors, Vendor Booths, Swag Bags, Food/Drink Sponsors, Photo Booth Sponsors, Decoration Sponsors, Entertainment Sponsors, etc.) These sponsorship options will start at \$100 & go up from there, giving every partner (with any type of budget) sponsorship opportunities. These event sponsorship opportunities will be offered to Partners 1st, in level order from the top down and then any remaining availability will be offered to Non-Partners.
- Each Event Planning Committee will determine the sponsorship opportunities, costs & limitations for each event.
- Monthly DC meetings will have a 'once a year host/sponsorship limit' per Partner, unless no other sponsor is available.  
*\*If a Partner is not available to sponsor, a NON-Partner can sponsor for \$100 per event, plus cost of sponsorship.*

COMPLETE YOUR 2023 PARTNERSHIP REGISTRATION HERE... <https://scasid-events.com/partnerships.html>

EMAIL ANY PARTNERSHIP QUESTIONS TO KELLI GEMMELL AT... [president@sc.asid.org](mailto:president@sc.asid.org)

BECOME AN ASID INDUSTRY PARTNER... [asid.org/belong/apply/industry-partners](https://www.asid.org/belong/apply/industry-partners)

THANK YOU to our 2022 PARTNERS...

DIAMOND



innovative  
business interiors



innerplan

Office Interiors + Furniture + Design

PLATINUM

GOLD



Office Furniture  
your workplace is our business

shaw contract®

SILVER



J.E. ALLEN Co.  
DRYWALL + BUILDING SUPPLIES ON DEMAND



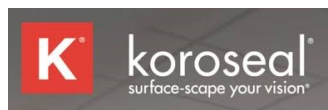
THE TREAD  
COLLECTIVE



Architex®



BRONZE



LaHarpe's  
OFFICE FURNITURE



patcraft®

PEWTER

