



A large, three-dimensional sign made of illuminated letters spelling 'ASID'. The letters are white with a grid of small, warm-white lights inside them. They are mounted on a dark surface, and a power outlet is visible on the wall behind them.

AMERICAN  
SOCIETY OF  
INTERIOR  
DESIGNERS  
SOUTH CENTRAL



The American Society of Interior Designers (ASID) believes that design impacts lives.



Dear Vendors, Supporters & Friends...

As leaders of The South Central Chapter of ASID, we are responsible to generate, collect, and disseminate applied knowledge to our members & the general public regarding the mission & values of the society.

Through education, knowledge sharing, community building, advocacy, & outreach, we strive to advance the interior design profession & in the process, demonstrate and celebrate the power of design to positively change people's lives.

ASID leads interior designers in shared conversations around topics that matter: evidence-based & human-centric design, social responsibility, well-being & sustainability. We showcase the impact of design on the human experience & the value interior designers provide to society.

The South Central Chapter needs your help to bring all of this to fruition & support our membership. We value collaboration with others to help share our mission & prepare our members to excel in a dynamic & evolving profession.

Thank you in advance for your consideration to join our efforts by supporting us financially through your partnership with our organization. This partnership will not only help the chapter but will also help strengthen our local design communities as you have the opportunity to share your brand & work directly with your local members.

Sincerely,  
The South Central Chapter of ASID,  
FY2022 Board of Directors

## SOUTH CENTRAL CHAPTER

**800+ Chapter Members in 3 States & 8 Design Communities**



ARKANSAS

CENTRAL ARKANSAS    NORTHWEST ARKANSAS



1000+ CONTACTS  
(Monthly BUZZ  
& Emails)



LOUISIANA

NORTH LOUISIANA    NEW ORLEANS    BATON ROUGE    LAYFAYETTE / LAKE CHARLES



@sc.asid  
888 FOLLOWERS



sc\_asid  
532 FOLLOWERS



@sc\_asid  
234 FOLLOWERS



ASID South  
Central Chapter  
458 CONNECTIONS

**Residential | Healthcare | Education | Government | Hospitality | Retail | Office | Branded | Multi-Housing**

### -TENTATIVE 2022 EVENTS-

[in-person as allowed]

Chapter Signature Event- ARCON | Annual Meeting  
September, Little Rock

Central Arkansas Design Community Meetings  
1st Thursday of every month, Little Rock

North Louisiana Design Community Meetings  
2nd Wednesday of every month, Shreveport

Northwest Arkansas Design Community Meetings  
3rd Thursday of every month, NWA

### -PLUS-

BUZZ Publication  
Monthly

Design Community Eblasts

Chapter Social Media

Chapter Website

Student Chapter Meetings

*\*There are currently no set schedules in the other 5 Design Communities but we are actively looking for volunteers to help in these areas. Please let us know if you are willing to help!*

<b>2022 PARTNER BENEFITS</b>	<b>DIAMOND \$3,500</b>	<b>PLATINUM \$3,000</b>	<b>GOLD \$2,500</b>	<b>SILVER \$1,250</b>	<b>BRONZE \$600</b>	<b>PEWTER \$300</b>
Company NAME, LOGO & LINK on the chapter website homepage sc.asid.org	<b>X</b>	<b>X</b>	<b>X</b>			
Company NAME, LOGO & LINK on the chapter website under the Partner's tab	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Company NAME, LOGO & LINK in the chapter monthly BUZZ publication	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Company LOGO on all chapter social media accounts	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	
Company HIGHLIGHT in the chapter mothly BUZZ publication & on all chapter social media accounts	<b>4/YR</b>	<b>3/YR</b>	<b>2/YR</b>	<b>1/YR</b>		
Company specific EBLAST to members- (Company to provide graphics & content)	<b>12/YR</b>	<b>6/YR</b>	<b>1/YR</b>			
2 minute company spotlight at the beginning of the Keynote Lunch at the chosen Signature Event	<b>X</b>					
1 minute company spotlight at the end of the Keynote Lunch at the chosen Signature Event		<b>X</b>				
30 second company spotlight video at the beginning of one of the breakout sessions at the chosen Signature Event			<b>X</b>			
Opportunity to HOST & UNDERWRITE a local Design Community Mtg/ Event/CEU- LOGO on BUZZ ad for event*	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Discount for a booth (or table space) at the chosen Signature Event	<b>3 FREE</b>	<b>2 FREE</b>	<b>1 FREE</b>	<b>-50%</b>	<b>-25%</b>	
<b><i>*All Chapter &amp; Design Community Meetings/Events/CEUs will be hosted &amp; underwritten by SC Chapter Partners</i></b>						

- Prices listed above are for current ASID IP Members. Non-Members may become Partners at shown rate +40%. For more information on becoming an IP (Industry Partner) member, please visit... <https://www.asid.org/belong/apply/industry-partners>
- Each Chapter Event will generate additional sponsorship opportunities. (ie; Location Sponsors, Award Presenters, Speaker Sponsors, Vendor Booths, Swag Bags, Food/Drink Sponsors, Photo Booth Sponsors, Decoration Sponsors, Entertainment Sponsors, etc.) These sponsorship options will start at \$100 & go up from there, giving every partner (with any type of budget) sponsorship opportunities.
- Each Event Planning Committee will determine the sponsorship options, costs & limitations for each event.
- Monthly DC meetings will have a once a year host/sponsorship limit per Partner, unless no other sponsor is available.  
\*If a Partner is not available to sponsor, a NON-Partner can sponsor for \$100 per event.

**THANK YOU to our 2021 PARTNERS...**

**DIAMOND**



**PLATINUM**



**GOLD**



**SILVER**



**BRONZE**



**PEWTER**



**COMPLETE YOUR PARTNERSHIP REGISTRATION... [sc.asid.org](https://sc.asid.org)**

**EMAIL ANY QUESTIONS TO... [president@sc.asid.org](mailto:president@sc.asid.org)**