

Upcoming Events

EXCELLENCE IN DESIGN AWARDS

June 1, 2015: Call for
Entries


July 10, 2015: Entry
Submission Deadline

*Please add the following
email address to your
address book to ensure the
delivery of emails regarding
the competition:*
asidscdesigncomp@gmail.com


DESIGN SYMPOSIUM & AWARDS GALA

September 25, 2015
New Orleans, LA

*(save the date
on page 5)*

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Design University was a great success!

If you were not at Design University on February 13th, then you missed an amazing opportunity to grow professionally and establish new business relationships with fellow interior designers, interior design students and other essential design industry members from all over Arkansas, Louisiana, and Mississippi.

Design University offered a series of unique, hands-on interactive workshops to re-energize your interior design business. Attendees enjoyed workshops on hand rendering, business marketing strategies, and tips on photographing award winning interior spaces.



April Sharlow
President Elect
Design University Coordinator



"As a small interior design business owner, I'm always looking for learning opportunities to transform my business and become a better designer. I was so pleased with the South Central Chapter of ASID for putting together an amazing Design University event in conjunction with Career Day this past February. Not only did I receive a new burst of energy from all the students, I re-energized my design career through the amazing workshops available at the event. I would highly recommend this event to all of our members. I look forward to next year's Design University".

Andrea Cornwell, ASID
Owner of iSpace, LLC





Career Day was well attended and enjoyed by many!

Career Day at Harding University was a huge success this year! Over one hundred students and faculty attended. Several universities participated including Harding, Mississippi College, Mississippi State University, University of Arkansas, University of Central Arkansas and University of Southern Mississippi.

Students and faculty really enjoyed the addition of our new professional event, Design University. There were several opportunities for students to interact with professionals since most of the activities were combined such as the team building luncheon, speaker presentations, vendor reception, and ASID lounge.

An overwhelming number of students entered the Student Design Competition and the judges were very impressed with the projects. Fifty-eight winners out of twenty categories were announced at the "Love ASID" Awards Ceremony. First place winners received a cash award, second place winners received a large Sherwin Williams fan deck, and third place winners received a Sherwin Williams calendar. A list of winners is included on the following page.

Mandy Berdami

Mandy Berdami
Professional Development Director
Student Career Day Coordinator



"The South Central Chapter Career Day continues to provide wonderful opportunities for our students, and I must say that this year's event exceeded my expectations. While the event was quite a haul for us in South Mississippi, it was well worth the drive, and we are so glad we attended. Not only was it beneficial for our students, but our faculty and emerging professionals were able to benefit from some fantastic presentations. I especially enjoyed the hand-rendering workshop, and the vendor spotlight was orchestrated perfectly. I learned a lot from the vendors, and I have shared some of this knowledge in my studio classes as well as on some ongoing projects. The student work continues to impress me, and it was so beneficial for students, faculty and professionals to see what our design programs are doing across the region. If you have never attended the ASID Student Career Day, you really are missing out on a wonderful opportunity."



Claire L. Hamilton, ASID
Program Coordinator
USM Interior Design Program



Career Day Student Design Competition Winners

Creative

1st Place – Micah Brassfield – University of Central Arkansas

Product Design

1st Place – Randi Owens – Harding University
2nd Place – Ashley Howell – Harding University
HM – Jennifer Potter – Mississippi State University

Beginning Studio Commercial

1st Place – Alexandra Howard – Harding University
2nd Place – Haley Straub – University of Southern Mississippi
3rd Place – Patrick Gerrity – University of Southern Mississippi
HM – Gabrielle Rowden – Harding University

Beginning Studio Residential

1st Place – Daniella Bower – Mississippi State University
2nd Place – Gavriella Morales – University of Southern Mississippi
3rd Place – Haley Weathersby – University of Southern Mississippi
HM – Ryan Smith – Mississippi College

Beginning Studio Team

HM – Kaitlin Atwood – Mississippi College

Hand Rendering

1st Place – Blake Marlar – Mississippi State University
2nd Place – Marguerite Johnson – Mississippi State University
3rd Place – Maria Perez – University of Central Arkansas
HM – Daniella Bower – Mississippi State University

Computer Generated Rendering

1st Place – Anna Strohm – Mississippi State University
2nd Place – Jennifer Potter – Mississippi State University
3rd Place – Nicol Pastran – Harding University
HM – Ebony Evans – Mississippi State University

Residential Design

1st Place – Ashley Howell – Harding University
2nd Place – Katie Hendrix – Harding University
3rd Place – Kaitlin Atwood – Mississippi College

Residential Design Team

1st Place – Kayla Thompson – Mississippi State University
2nd Place – Ashley Howell – Harding University

Mixed-Use Design

3rd Place – Abby Gifford – Mississippi College

Hospitality Design

1st Place – Daniella Bower – Mississippi State University
2nd Place – Victoria Owchar – Mississippi State University
3rd Place – Jamie Jelinski – University of Southern Mississippi

Educational Design/Learning

1st Place – Chelsea Howell – Mississippi State University
2nd Place – Dipa Patel – University of Southern Mississippi
3rd Place – Giulia Irwin – University of Southern Mississippi
HM – Jerrad Hinton – University of Southern Mississippi

Healthcare Design

1st Place – Sara Wallis – Harding University
2nd Place – Margaret Giesemann – Harding University
3rd Place – Emily Hardin – Mississippi State University
HM – Erik Smith – Harding University

Retail Design

1st Place – Abby Gifford – Mississippi College

Corporate Design

1st Place – Emma Lambeth – University of Arkansas
2nd Place – Margaret Giesemann – Harding University
3rd Place – Jared Davenport – Harding University
HM – Jamie Jelinski – University of Southern Mississippi

Sustainable Design

1st Place – Rose Hirschenberger – Harding University
3rd Place – Abby Gifford – Mississippi College

Commercial Design Team

1st Place – Blake Marlar – Mississippi State University

Commercial Design Team – Hospitality

1st Place – Caroline Riley – Mississippi State University
2nd Place – Chelsea Howell – Mississippi State University
3rd Place – Taylor Tillman – Mississippi State University
HM – Emily Robinson – Mississippi State University

Commercial Design Team – Retail

1st Place – Ebony Evans – Mississippi State University
2nd Place – Jennifer Potter – Mississippi State University
3rd Place – Anna Strohm – Mississippi State University
HM – Sidney Ashmore – Mississippi State University

Portfolio

1st Place – Randi Owens – Harding University
2nd Place – Caroline Riley – Mississippi State University
3rd Place – Marguerite Johnson – Mississippi State University
HM – Erin Bristol – Mississippi State University

Thank you again to all of the sponsors that made these events so successful!

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4

THE SOUTH CENTRAL CHAPTER PRESENTS

ASID

ANNUAL AWARDS GALA | 2015

&
Design Symposium

SAVE THE DATE

Friday, September 25, 2015

INTERNATIONAL HOUSE HOTEL
NEW ORLEANS, LOUISIANA

AMERICAN
SOCIETY OF
INTERIOR
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SOUTH CENTRAL CHAPTER



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Are you interested in seeing your company advertised in a quarterly ASID South Central Chapter Newsletter?

One of the many advantages in becoming an annual Partner with the ASID South Central Chapter includes newsletter advertisements. The size varies according to your partnership level. The different partnership levels, costs and associated benefits are listed on the following page.

There's a lot to feel good about when you partner with ASID! In addition to recognition for you and your company, here are just a few things that your funds help to support:

- Chapter e-Newsletter
- Design University for Professionals & Emerging Professionals
- Chapter Board Meetings & Strategic Planning Sessions
- Chapter Leadership Conference with ASID National
- Legislative Affairs & Coalitions
- Continuing Education Programs
- Chapter Annual Meeting
- Excellence in Design Awards Competition
- Design Symposium & Awards Gala
- Student Programs, Awards and Scholarships – We support 13 Colleges & Universities in AR, LA & MS

PARTNERSHIP levels



PLATINUM partnership | \$3,000

(\$5,000 value)

(IP Members Receive a 40% Discount - Your company MUST be listed as an IP member to receive this discount)

- Platinum Sponsorship Of One Flagship Chapter Event Of Your Choosing:
 - Design University for Professionals and Emerging Professionals held in conjunction with Student Career Day (February 13-14, 2015 at Harding University, Searcy, AR)
 - Design Symposium & Awards Gala (September 25, 2015 in New Orleans, LA)
- 25% Discount On Sponsorship Of Additional Chapter Event
- Company Name On Display At Two Flagship Chapter Events
- Full Page Ad In One e-Newsletter
- Company Name & Logo On All Chapter Initiated Digital Communications
- Company Logo On Facebook In Partnership Album With Link To Your Website (over 300 followers and growing!)
- Two Chapter Facebook and Instagram Posts Of Your Choosing
- Two "Non-Chapter Event" e-Blasts Sent To Our Mailing List Promoting One Of Your Company's Events
- One Complimentary Use Of Our Member Mailing List Through Our Clearinghouse
(The clearinghouse will send material out on your behalf, you pay for the material itself along with shipping to the clearinghouse and postage fees to mail your material to our membership - a \$250 value.)
- Receive a 10% discount when you enroll online by December 15th!

GOLD partnership | \$2,000

(\$3,000 value)

(IP Members Receive a 40% Discount - Your company MUST be listed as an IP member to receive this discount)

- Gold Sponsorship Of One Flagship Chapter Event Of Your Choosing:
 - Career Development Symposium/Career Day
 - Annual Meeting/Conference & Awards Gala
- 15% Discount On Sponsorship Of Additional Chapter Event
- Company Name On Display At Two Flagship Chapter Events
- Half Page Ad In One e-Newsletter
- Company Name & Logo On All Chapter Initiated Digital Communications
- Company Logo On Facebook In Partnership Album With Link To Your Website (over 300 followers and growing!)
- One Chapter Facebook and Instagram Post Of Your Choosing
- One "Non-Chapter Event" e-Blasts Sent To Our Mailing List Promoting One Of Your Company's Events
- Receive a 10% discount when you enroll online by December 15th!

SILVER partnership | \$1,500

(\$2,000 value)

(IP Members Receive a 40% Discount - Your company MUST be listed as and IP member to receive this discount)

- Silver Sponsorship Of One Flagship Chapter Event Of Your Choosing:
 - Career Development Symposium/Career Day
 - Annual Meeting/Conference & Awards Gala
- 10% Discount On Sponsorship Of Additional Chapter Event
- Company Name On Display At Two Flagship Chapter Events
- Quarter Page Ad In One e-Newsletter
- Company Name & Logo On All Chapter Initiated Digital Communications
- Receive a 10% discount when you enroll online by December 15th!