

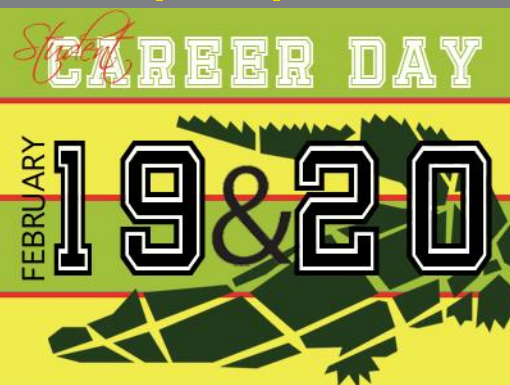
Upcoming Events

DESIGN UNIVERSITY
*For professionals and
emerging professionals*
FEBRUARY 19-20, 2015
Louisiana Tech
University
Ruston, LA

IN CONJUNCTION WITH

STUDENT CAREER DAY
FEBRUARY 19-20, 2015
Louisiana Tech
University
Ruston, LA

**ANNUAL MEETING &
AWARDS GALA**
September 23, 2016
Little Rock, AR



A letter from your President Elect & Professional Development Director

Dear South Central Chapter of ASID,

Are you a **designer** needing to re-energize yourself and renew your design career? Are you an **emerging professional** wanting to update your social media site with a professional headshot? Are you a **student** interested in polishing your interview skills or entering the annual student design competition? Are you an **educator** that would like to meet with faculty from other regional universities? Are you an **industry partner** seeking to network with professional designers? **We have the event for you!** You are invited to this year's **Design University and Student Career Day** on February 19th & 20th, 2016 at Louisiana Tech University in Ruston Louisiana.

Design University is a fun day of learning opportunities designed to provide education in professional practice, business development and skill enhancement courses, with networking opportunities for professionals, emerging professionals and industry partners. The distinguished speaker will challenge us to consider some unconventional tools and strategies to help you be good stewards of your three most important professional and personal resources ... time, energy and creativity.

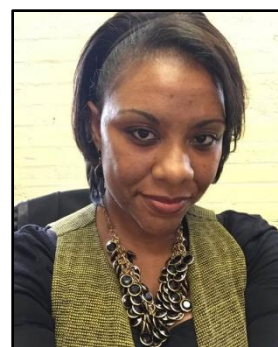
Student Career Day will include a breakfast panel, mock-interviews and portfolio review with professional designers, faculty round table discussion with the President and Past-President, a fun team-building exercise for students, and a student design competition awards luncheon!

We look forward to seeing you in Ruston!

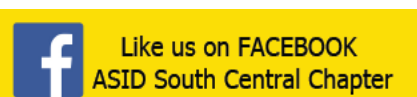
Sincerely,



Kim Prescott, ASID, NCIDQ
President-Elect
South Central Chapter of ASID



Erin Sanders, Allied ASID
Professional Development Director
South Central Chapter of ASID



Design University/Student Career Day Spotlight Events

Distinguished Speaker – We are pleased to have **Liesbet Trappenburg**, (pictured right) a **former ASID Distinguished speaker**, as our featured speaker, with topics for all membership levels on sustainable work or school/life balance and intuitive leadership and decision-making. Liesbet has presented to more than 25 ASID chapters nationwide, including the 2009 ASID President's Forum.



Vendor Show & Lunch – This event is an opportunity for professionals, emerging professionals, students, educators and industry partners to dine and connect over lunch! Enjoy networking with fellow ASID members and progress to a vendor table-top show following lunch for dessert and product displays!



Professional Headshots – Do you need to update your professional headshot or does your current portfolio lack a headshot? A photographer will offer inexpensive headshots in case you need to update!

Welcome Reception – Enjoy refreshments and a tour of co:lab (pictured left), a contemporary home that was recently donated to the Louisiana Tech University School of Design while mingling and networking with fellow attendees.

Annual Partnership Program

District Leaders,

Our 2016 Chapter Partnership program is ongoing and we need your help! Please reach out to any sales rep, vendor or showroom in your district that might be interested in participating in the program. **Your district will receive a 10% referral rebate for each partner that registers and notes that your district referred them.** There is a drop down selection menu on the online registration page for the partner to select your district. We hope that these referral rebates can help fund some of the great things you have going on in your district! The next page provides a snapshot of the partnership program. Additionally, the following is a link to our Chapter website with details on the Partnership program and a "Register Now" button that goes directly to the registration website: <http://southcentralasid.org/news-events/2016-annual-partner-program/>

Thank you to our 2016 Annual Partners who have already signed up!

Architex®

Silver Sponsor

Annual Partnership Program *at-a-glance*

PLATINUM partnership | \$3,000

(\$5,000 value)

(IP Members Receive a 40% Discount - Your company MUST be listed as an IP member to receive this discount)

- Platinum Sponsorship Of One Flagship Chapter Event Of Your Choosing:
 - Design University for Professionals and Emerging Professionals held in conjunction with Student Career Day
 - Annual Meeting & Awards Gala
- 25% Discount On Sponsorship Of Additional Chapter Event
- Company Name On Display At Two Flagship Chapter Events
- Full Page Ad In One e-Newsletter
- Company Name & Logo On All Chapter Initiated Digital Communications
- Company Logo On Facebook In Partnership Album With Link To Your Website (500+ followers and growing!)
- One Complimentary Use Of Our Member Mailing List Through Our Clearinghouse

(The clearinghouse will send material out on your behalf, you pay for the material itself along with shipping to the clearinghouse and postage fees to mail your material to our membership – a \$250 value.)

GOLD partnership | \$2,000

(\$3,000 value)

(IP Members Receive a 40% Discount – Your company MUST be listed as an IP member to receive this discount)

- Gold Sponsorship Of One Flagship Chapter Event Of Your Choosing:
 - Design University for Professionals and Emerging Professionals held in conjunction with Student Career Day
 - Annual Meeting & Awards Gala
- 15% Discount On Sponsorship Of Additional Chapter Event
- Company Name On Display At Two Flagship Chapter Events
- Half Page Ad In One e-Newsletter
- Company Name & Logo On All Chapter Initiated Digital Communications
- Company Logo On Facebook In Partnership Album With Link To Your Website (500+ followers and growing!)

SILVER partnership | \$1,500

(\$2,000 value)

(IP Members Receive a 40% Discount – Your company MUST be listed as and IP member to receive this discount)

- Silver Sponsorship Of One Flagship Chapter Event Of Your Choosing:
 - Design University/Student Career Day
 - Annual Meeting & Awards Gala
- 10% Discount On Sponsorship Of Additional Chapter Event
- Company Name On Display At Two Flagship Chapter Events
- Quarter Page Ad In One e-Newsletter
- Company Name & Logo On All Chapter Initiated Digital Communications