

The South Central ASID Chapter values your commitment to our members, the interior design industry, and the ASID Foundation. Without your participation, things just wouldn't be as much fun! Your sponsorship is vital to our success, and we want to make your investment in South Central ASID worthwhile, so our revised Partnership Program is now Chapter-wide.

This new structure provides a variety of channels to engage and amplify your brand, throughout the year, across the entire Chapter. You'll have access to Chapter-wide event and marketing opportunities with discounts of up to 40% available to our Industry Partner members. Check out the Partnership Levels and Sponsorship Packages below for comprehensive benefits and fees.

Partnership Level Benefits (Jan. 1 – Dec. 31, 2018)	PLATINUM \$4,500 \$2,700 (Member Rate)	GOLD \$3,000 \$1,800 (Member Rate)	SILVER \$1,500 \$900 (Member Rate)	BRONZE \$1,000 \$600 (Member Rate)
Company Name/Logo with link on Chapter website	★	★	★	★
Company Name/Logo on all signage at all Chapter & Design Community events	★	★	★	★
Company Name/Logo on all Chapter communications	★	★	★	★
Company Name/Logo on Chapter Facebook Page	★	★	★	★
Feature Spotlight on all (4) Quarterly Chapter Newsletters	★			
Email blast to Chapter membership	★ (QTY. 2)	★ (QTY. 1)		
Opportunity to present Chapter Award	★	★		
Event Ticket(s) to one Chapter Event (Design Summit and/or Signature Events for Arkansas, Louisiana, and Mississippi)	★ (QTY. 2 TICKETS)	★ (QTY. 2 TICKETS)	★ (QTY. 1 TICKET)	
One Sponsorship Package (values in list price)	★ (\$1,200)	★ (\$900)	★ (\$500)	★ (\$200)
Discount on additional Sponsorship Packages	★ (25%)	★ (20%)	★ (15%)	★ (10%)

You can sign up for your Partnership Level online at: <http://www.sc.asid.org/chapter-sponsorship/partnership.com>. If you would like to learn more about becoming an Industry Partner, check out the benefits and apply online at: <http://www.asid.org/belong/apply/industry-partners>

Have questions or suggestions?

Contact our President-Elect Andrea Cornwell at: [President-elect@sc.asid.org](mailto:President-elect@sc.asid.org)

Registration forms and payment due: **December 31, 2017**

Checks payable to: **South Central Chapter of ASID**

Mail payments to:

Amanda Reviere  
108 Felicie Drive  
Lafayette, LA 70506

If you would like to pay by credit card, contact  
Amanda Reviere at: 337.654.0060  
There will be an additional 3% service charge added.

Sponsorship packages are a way for you to sponsor an individual event and/or customize your benefits within the Partnership Program. If you are an ASID Industry Partner, you benefit with a 40% discount off sponsorship packages. A-la-carte options are subject to change depending on Event.

You can sign up for a Sponsorship Package online at: <http://www.sc.asid.org/chapter-sponsorship/partnership.com>

Sponsorship Packages (Jan. 1 – Dec. 31, 2018)			Member Rate
<b>EXPERIENCE SPONSOR</b>	*limited opportunities	\$2,000	\$1,200
<b>This package focuses on unique opportunities like leading Focus Groups, hosting Keynote Speakers or promotion as the Presenting Sponsor.</b> <ul style="list-style-type: none"> <li>Company Name/Logo with link on Chapter website regarding Event.</li> <li>Company Name/Logo on all signage at Event.</li> <li>Company Name/Logo on all Chapter communications regarding Event.</li> <li>Vendor Booth for Signature Events in AR, MS and LA (all events except Design Summit).</li> <li>Pecha Kucha presentation and/or Product Display at Design Summit.</li> <li>(2) Complimentary tickets to Event.</li> <li>Opportunity to contribute promotional merchandise for Event swag bag.</li> <li>Opportunity to present Company, product and/or Keynote Speaker at an Event.</li> <li>Opportunity to present to a Focus Group with a select group of Event attendees.</li> </ul>			
<b>EVENT SPONSOR</b>	*unlimited opportunities	\$1,200	\$720
<b>This package focuses on Signature Events in Arkansas, Louisiana, and Mississippi, along with the Tri-State Chapter Event: Design Summit.</b> <ul style="list-style-type: none"> <li>Company Name/Logo with link on Chapter website regarding Event.</li> <li>Company Name/Logo on all signage at Event.</li> <li>Company Name/Logo on all Chapter communications regarding Event.</li> <li>Vendor Booth for Signature Events in AR, MS and LA (all events except Design Summit).</li> <li>Pecha Kucha presentation and/or Product Display at Design Summit.</li> <li>(2) Complimentary tickets to Event.</li> <li>Opportunity to contribute promotional merchandise for Event swag bag.</li> <li>Presenter/Speaker at Event.</li> </ul>			
<b>FOOD SPONSOR</b>	*unlimited opportunities	\$900	\$540
<ul style="list-style-type: none"> <li>Introduction to membership by Chapter Board and brief opportunity to present yourself/company during a Meal or Cocktail Hour.</li> <li>Opportunity to leave marketing material at each place setting.</li> <li>Opportunity to provide product and/or Company images to present via slideshow during a Meal or Cocktail Hour.</li> <li>Company Name/Logo displayed on signage at food tables.</li> <li>Company Name/Logo listed on Event programs.</li> </ul>			
<b>A-LA-CARTE</b>	*unlimited opportunities		
Entertainment		\$600	\$360
Transportation		\$600	\$360
Focus Group		\$400	\$240
Project Tour		\$400	\$240
Vendor Booth (all events except Design Summit)		\$300	\$180
Pecha Kucha Presentation and/or Product Display		\$200	\$120
Photo Booth		\$200	\$120
Swag Bag		\$100	\$60

Have questions or suggestions?

Contact our President-Elect Andrea Cornwell at: [President-elect@sc.asid.org](mailto:President-elect@sc.asid.org)

## Preview of the 2018 tentative calendar

<u>JANUARY</u> <ul style="list-style-type: none"><li>- Q2 Newsletter Email</li><li>- Q2 Board Meeting</li><li>- Design Community Monthly Mtg.</li></ul>	<u>MAY</u> <ul style="list-style-type: none"><li>- Design Community Monthly Mtg.</li><li>- Q3 Newsletter Email</li><li>- Strategic Planning Session 2</li><li>- Graduation Celebrations</li></ul>	<u>SEPTEMBER</u> <ul style="list-style-type: none"><li>- Q4 Newsletter</li><li>- Annual Meeting, and Arkansas Signature Event</li></ul>
<u>FEBRUARY</u> <ul style="list-style-type: none"><li>- President's Forum</li><li>- SCALE Summit</li><li>- Design Community Monthly Mtg.</li></ul>	<u>JUNE</u> <ul style="list-style-type: none"><li>- NeoCon</li><li>- Design Community Monthly Mtg.</li><li>- Membership Drive</li></ul>	<u>OCTOBER</u> <ul style="list-style-type: none"><li>- FY 2018-2019 Begins</li><li>- Q1 Board Meeting</li><li>- Design Community Monthly Mtg.</li></ul>
<u>MARCH</u> <ul style="list-style-type: none"><li>- Louisiana Signature Event (NOLA)</li><li>- Strategic Planning Session 1 (LR)</li><li>- Design Community Monthly Mtg.</li></ul>	<u>JULY</u> <ul style="list-style-type: none"><li>- ASID Leadership Training</li><li>- Design Community Monthly Mtg.</li></ul>	<u>NOVEMBER</u> <ul style="list-style-type: none"><li>- Design Community Monthly Mtg.</li></ul>
<u>APRIL</u> <ul style="list-style-type: none"><li>- Q3 Board Meeting</li><li>- Design Summit/ Gala (NWA)</li><li>- Design Community Monthly Mtg.</li></ul>	<u>AUGUST</u> <ul style="list-style-type: none"><li>- Q4 Board Meeting</li><li>- Final Strategic Planning Session</li><li>- Nest Fest</li></ul>	<u>DECEMBER</u> <ul style="list-style-type: none"><li>- Mississippi Signature Event</li><li>- DC Holiday Parties</li></ul>

Check out our website: <http://www.sc.asid.org> for up-to-date Chapter meeting information and sponsorship opportunities.

Contact Professional Development Chair Amy Cox at: [ProfessionalDevelopment@sc.asid.org](mailto:ProfessionalDevelopment@sc.asid.org) if you would like to provide a program for our Chapter.

## South Central Chapter of ASID Annual Partnership Program & Sponsor Registration

**Company:** \_\_\_\_\_ **Primary Contact:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**ASID Member or IP Member #:** \_\_\_\_\_

### SELECT YOUR PARTNERSHIP PROGRAM:

<input type="checkbox"/> <b>PLATINUM</b>	<input type="checkbox"/> <b>GOLD</b>	<input type="checkbox"/> <b>SILVER</b>	<input type="checkbox"/> <b>BRONZE</b>
<b>\$4,500   \$2,700 Member</b>	<b>\$3,000   \$1,800 Member</b>	<b>\$1,500   \$900 Member</b>	<b>\$1,500   \$900 Member</b>
SCC Award Presentation	SCC Award Presentation		
(2) Event tickets	(2) Event tickets	(1) Event ticket	(1) Event ticket
\$1,200 (list) in Sponsorship	\$900 (list) in Sponsorship	\$500 (list) in Sponsorship	\$200 (list) in Sponsorship
25% off Sponsor add's	20% off Sponsor add's	15% off Sponsor add's	10% off Sponsor add's

### Select Event for Chapter Award Presentation (Platinum or Gold Partnership):

\_\_\_\_ Annual Meeting      \_\_\_\_ Awards Gala

### Select Event for tickets (additional tickets can be purchased during event registration):

\_\_\_\_ Arkansas Signature Event    \_\_\_\_ Louisiana Signature Event    \_\_\_\_ Mississippi Signature Event  
\_\_\_\_ Design Summit (Annual Convention and Gala)

### SELECT SPONSORSHIP PACKAGE OR A-LA-CARTE OPPORTUNITY:

List quantity next to selected package(s). If you signed up for the Partnership Program, then you benefit with additional discounts. Circle signature event(s) below for your select package.

\_\_\_\_ Experience Sponsor (\$2,000 | \$1,200)    \_\_\_\_ Event Sponsor (\$1,200 | \$720)    \_\_\_\_ Food Sponsor (\$900 | \$540)  
\_\_\_\_ Entertainment (\$600 | \$360)    \_\_\_\_ Transportation (\$600 | \$360)    \_\_\_\_ Focus Group (\$400 | \$240)  
\_\_\_\_ Project Tour (\$400 | \$240)    \_\_\_\_ Vendor Booth (\$300 | \$180)    \_\_\_\_ Pecha Kucha (\$200 | \$120)  
\_\_\_\_ Photo Booth (\$200 | \$120)    \_\_\_\_ Swag Bag (\$100 | \$60)

**Signature Events:**      **Arkansas**      **Louisiana**      **Mississippi**      **Design Summit**

### Partnership Program notes:

- Submit e-blast content to: [Communications@sc.asid.org](mailto:Communications@sc.asid.org)
- Submit high resolution jpeg of Company logo to: [Communications@sc.asid.org](mailto:Communications@sc.asid.org)
- See page 1 for payment information.

**PARTNERSHIP/SPONSORSHIP TOTAL:** \_\_\_\_\_

**Additional Donation for the ASID Foundation:** \_\_\_\_\_

The ASID Foundation advances the profession of interior design and communicates the ability of interior design to enhance the human experience through research, scholarships, and education.