# ASID LITTLE ROCK DISTRICT IS BRINGING THE LATEST FROM **NEOCON TO ARKANSAS.**



HOSTED BY PPG PITTSBURGH PAINTS AND RULON INTERNATIONAL

thursday, july 27, 2017 statehouse convention center corner of markham & broadway 9:30 am - 6:00 pm







## ASID SOUTH CENTRAL CHAPTER, LITTLE ROCK DISTRICT PRESENTS ARCon 2017 ON THURSDAY, JULY 27, 2017.

JOIN US AS WE COME TOGETHER FOR A FULL DAY OF PRESENTATIONS, CEUS, AND VENDOR SHOWCASES, FOLLOWED BY A COCKTAIL HOUR!

**07. 19.17** REGISTRATION DEADLINE FOR ATTENDEES **07. 27.17** ARCON 2017

### **SCHEDULE:**

6:00-9:30 VENDOR SHOWCASE SET UP 9:30-10:00 ATTENDEE REGISTRATION

10:00-11:30 ASID STATE OF THE CHAPTER

11:00-12:00 VENDOR SHOWCASE

**12:00-1:00** LUNCH/CEU:

"GLOBAL COLOR & DESIGN TRENDS" BY PPG PAINTS

1:00-2:00 VENDOR SHOWCASE

2:00-3:00 CEU PRESENTATION:

"WELL BUILDING" BY OFS BRANDS

3:00-4:00 VENDOR SHOWCASE

**4:00-5:00** CEU PRESENTATION/VENDOR BREAKDOWN:

"THINK BETTER: NEUROSCIENCE THE NEXT COMPETITIVE ADVANTAGE"

BY STEELCASE & IMAGEWORKS

5:00-6:00 COCKTAIL HOUR/ENTERTAINMENT

WE ARE ABLE TO BRING
PROGRAMS LIKE THIS AT SUCH A
LOW COST TO YOU BECAUSE
OF YOUR HIGH INVOLVEMENT.
WE GREATLY APPRECIATE YOUR
SUPPORT AND LOOK
FORWARD TO SEEING YOU AT
ARCON 2017!

## **ATTENDEE COST:**

ASID MEMBERS: \$30 NON-ASID MEMBERS: \$45 STUDENT MEMBERS: \$20 \* ATTENDEE COST INCLUDES ALL PRESENTATIONS, FOOD FOR THE DAY, AND COCKTAILS.

PLEASE EMAIL KATIE ESCOVEDO AT KATIEESCOVEDO@HOTMAIL.COM FOR QUESTIONS.







## **CEU DESCRIPTIONS**

### **GLOBAL COLOR & DESIGN TRENDS: PPG PAINTS**

GLOBAL COLOR & DESIGN TRENDS OF 2017 HAS BEEN RESEARCHED AND IDENTIFIED BY PPG'S INTERNATIONAL TEAM OF COLOR EXPERTS AND SPECIALISTS IN NORTH AMERICA, EUROPE, AND ASIA, IN THE AREAS OF ARCHITECTURE, AUTOMOTIVE, CONSUMER PRODUCTS, AND AEROSPACE. THROUGHOUT THE CREATION OF THIS WORK, OUR TEAMS ARE CONSTANTLY REVIEWING THE INFORMATION FOR EVIDENCE OF A WORD OR TOPIC THAT CONVEYS AN IDEA THAT CAN BE LINKED TO EACH NEW TREND.

THIS YEAR, THAT THEME IS PENDULUM. PENDULUMS REQUIRE AN EVENT OF FORCE TO BEGIN MOVING. ONCE THEY BEGIN, THEY ARE STEADILY AWAY FROM THEIR ORIGIN, FASTER AT FIRST AND THEN REDUCING SPEED, BEFORE EVENTUALLY COMING TO AN ALMOST INDISCERNIBLE HALT AT A NEW LOCATION. ALMOST INSTANTLY, THE PENDULUM'S ANCHOR POINT DRAWS IT BACKWARDS TOWARDS ITS STARTING POINT. TRENDS ARE SIMILAR IN THAT THEY HAVE A FORCE BEHIND THEIR BEGINNING, MOVE AT A STEADY SPEED, THEY EVENTUALLY SLOW TO A POINT AND STOP BEFORE QUICKLY EMBARKING INTO ANOTHER SWING.

### **WELL BEING:** OFS BRANDS

THERE ARE SEVEN CONCEPTS OF WELLNESS: AIR, WATER, NOURISHMENT, LIGHT, FITNESS, COMFORT, AND MIND. THE SLIGHTEST ADJUSTMENT CAN MAKE A TREMENDOUS DIFFERENCE TO EMPLOYEE HEALTH AND WELLBEING. OFS IS OFFERING THIS EDUCATION AS A COMMITMENT TO FURTHER EDUCATING IT'S PARTNERS WITH CURRENT AND RELEVANT INDUSTRY EDUCATION, SUPPORTING OUR CONTINUED INVESTMENT IN NOT JUST CREATING PRODUCTS THAT PROMOTE ENVIRONMENTS THAT FOCUS ON HUMAN CENTERED DESIGN, BUT EDUCATION ON THE INNOVATIVE TRENDS THAT SUPPORT THE COMMITMENT.

IN TODAYS HIGH COMPETITIVE, CONNECTED WORLD, WE ARE ALL LOOKING FOR KEY DRIVERS OF HOW TO ADD ADDITIONAL VALUE TO OUR CLIENTS AND EMPLOYEES, AND FOR THOSE THAT HAVE NOT BEEN EXPOSED TO HOW THE PREVENTIVE MEDICAL INTENTIONS WITHIN THE PROGRAM SUPPORT IMPROVED HEALTH AND WELL BEING WITHIN THE BUILT ENVIRONMENT. THE PRESENTATION WILL BE EXTREMELY INSIGHTFUL, AND FURTHER THEIR ABILITY TO ENHANCE THEIR DESIGN AND PRODUCT SOLUTIONS WHILE COMMUNICATING MORE EFFECTIVE OPERATIONAL BEHAVIORS.

## **THINK BETTER: STEELCASE & IMAGEWORKS**

IT'S FAST BECOMING A DEEPLY-EMBEDDED YEARNING OF OUR TIME. IN WORKPLACES THROUGHOUT THE WORLD, THERE'S AWARENESS THAT WE'RE NOT PERFORMING TO FULL POTENTIAL AND TOO MANY DISTRACTIONS ARE TO BLAME. WHILE THE DIAGNOSIS MAY SEEM CLEAR, MOST PEOPLE FEEL HELPLESS TO DO ANYTHING ABOUT IT OTHER THAN TO KEEP WORKING HARDER AT STAYING FOCUSED. BUT NEUROSCIENCE RESEARCH IS NOW SHEDDING NEW LIGHT ON THE FUNDAMENTAL PROBLEM, OFFERING DECIPHERABLE CLUES FOR HOW TO BETTER SUPPORT ATTENTION AT WORK. BY INTEGRATING THE DISCOVERIES OF NEUROSCIENCE WITH THEIR OWN INVESTIGATIONS INTO WORKER BEHAVIORS AND THE CHANGING NATURE OF WORK, THE STEELCASE WORKSPACE FUTURES TEAM OFFERS NEW INSIGHTS AND IDEAS FOR HOW WORKPLACES CAN BE REIMAGINED IN INNOVATIVE WAYS TO OPTIMIZE BRAIN PERFORMANCE.







## ATTENDEE REGISTRATION FORM

NAME:	
COMPANY/SCHOOL:	
EMAIL:	
PHONE:	
ASID MEMBER NUMBER:	
IDCEC NUMBER:	
AIA NUMBER:	
SELECT ONE OF THE FOLLOWING:	
ASID MEMBER:	
NON-ASID MEMBER:	
STUDENT ASID MEMBER:	
Please make all checks payable to ASID Little Rock District.  All checks and forms may be mailed to:	
Polk Stanley Wilcox Architects ATTN: Morgan Holmes 2222 Cottondale Lane Suite 100 Little Rock, AR 72202	
Email: mholmes@polkstanleywilcox.com Telephone: 501.378.0878	
Attendee Registration - Member:	Qty: x \$30 = \$
Attendee Registration - Non-Member:	Qty: x \$45 = \$
Attendee Registration - Student:	Qty: x \$20 = \$
Total Amount Enclosed:	\$:

Questions may be submitted to Katie Escovedo by emailing katieescovedo@hotmail.com





